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Traffic Pro Accuracy Statement

To Whom It May Concern:

Traffic Pro is a pedestrian counting analysis system adaptable to suit a wide variety of retail industries. The system consists of a combination of specialised electronic sensors, networking hardware and analysis software.

As each counting location possesses individual characteristics, traffic volumes and operational times, we provide the following accuracy estimates for an average door width of 3 metres.

100 people per hour:	95% - 98%
250 people per hour:	93% - 95%
500 people per hour:	90% - 95%

During the commissioning stages an "accuracy audit" will be performed. Once the audit has been completed the discrepancy can be factored into the data for each door.

Should you have any further queries please do not hesitate to contact us on Toll-Free 1800 246 860.

Regards

Peter Cohen
Managing Director